

Minutes, November 13, 2023, 9:00a.m., Mitten Real Estate  
Glen Lake Chamber of Commerce  
Board of Directors

**Meeting called to order by President Stephen Brotschul at 9:05 a.m.**

**Attendance:**

Stephen Brotschul (President), Darci Rucker (Co-President,), TJ Shimek (Treasurer), Nancy Miller (Assistant Treasurer), Mara Miller (Secretary), Directors: Brooke Hazael-Massieux, Elizabeth Gray, Rebecca Benedict, Raquel Jackson (online)

**Old Business:**

Chamber of commerce annual meeting. 25 people came. People noticed our work. Stephen face a thanks to everyone who is part of our business community.

Stephen wants to work more with the non profits in the area as a few of them came to our meeting.

Crystal River outfitters received business of the Year award from Leelanau county chamber of commerce. Do we want to do anything additional to recognize them? Everyone agrees we should do something, but maybe we should wait till Matt and Katie get back home from Florida.

**Minutes, Finances, and Marketing:**

**Minutes:** Since Mara missed October meeting minutes were taken by Darci and Rebecca. Minutes submitted and minutes are approved.

**Financial Report:** \$10,273.37 in the account. 22 businesses have paid for memberships. There was a payment link from QuickBooks included in the membership emails. The QuickBooks fee is taken out of our account directly for using the online payment service. Should we move from comping business to having them pay \$50? There are only 8 businesses that we comp.

**Marketing Report:** Send out reminders to pay for membership fees.

Posters for holiday marketplace. Darci will help distribute then.

Raquel will be driving to Cadillac for a video press release on 9&10 News talk show. Will discuss Thanksgiving weekend in Glen Arbor.

### **New Business:**

1. More volunteers are needed for the holiday marketplace. Tim and Bonnie will donate cider and donuts. The township provides the tree lights and Leelanau coffee will provide the coffee for the vendors. Divet and Ford insurance offers left over canvas bags for the shoppers at the marketplace.
2. Is the Mill a chamber of commerce member yet? Do they want to become a chamber of commerce member? TJ will follow up with them as part of membership drive.
3. November December review? Do we know places for people to eat out at on Thanksgiving.
  - Nonna's is offering meals for pick up the day before Thanksgiving
  - Blu will have their annual Thanksgiving restaurant hours and service

### **Events:**

1. Locals night is 4-7pm, December 7. Already advertised and the word is out there. Will not change even though it coincides with ladies night in Traverse City.

### **Additional Business:**

1. Stephen wants to put together an event for all non Airbnb or VRBO lodging options. They are business in our area and an event might help visitors and locals know better where to stay.
2. Sara from the art center wants to participate in the chamber.
3. Art places/galleries and lodging are not represented well in our chamber. Should we do an art walk to feature some of the local Glen Arbor galleries?
4. Ideas for how to honor Katie and Matt for their business of the Year award. As a chamber board we should send them flowers. Host a celebration event? We should ask Matt and Katie how they would like us to celebrate. Maybe check with coordinators at CRO for more ideas.
5. Discussion of dates for meetings next year will be finalized at our next meeting.

**Meeting adjourned at 10:10 a.m.**

The next regular Board meeting will occur on Monday January 8, 2023. Stephen will send out the next meeting's agenda prior to our schedule time.

Respectfully submitted,

Mara Miller, Secretary